



3 Courses

Introduction to Artificial  
Intelligence (AI)

What is Data Science?

The AI Ladder: A Framework for  
Deploying AI in your Enterprise



07/07/2020

**Jason Robson**

has successfully completed the online, non-credit Specialization

# IBM AI Foundations for Business

This specialization will explain and describe the overall focus areas for business leaders considering AI-based solutions for business challenges. The first course provides a business-oriented summary of technologies and basic concepts in AI. The second will introduce the technologies and concepts in data science. The third introduces the AI Ladder, which is a framework for understanding the work and processes that are necessary for the successful deployment of AI-based solutions.

Polong Lin  
Data Scientist, IBM

Rav Ahuja  
AI & Data Science  
Program Director  
IBM Skills Network

Ray Lopez, Ph.D.  
Data Science Curriculum  
Leader  
IBM Data & Artificial  
Intelligence

Alex Aklson, Ph.D.  
Data Scientist

Mark J Grover  
Digital Content Delivery  
Lead  
IBM Data & AI Learning

The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.

Verify this certificate at:  
[coursera.org/verify/specialization/M8LSLB3USUF](https://coursera.org/verify/specialization/M8LSLB3USUF)